

Easter Hosiery, Blouse and LOW SHOE Sales at M & K ROCK ISLAND



Immense New Shipments of Silk Hosiery

In a Great Easter Sale Friday and Saturday, March 26 & 27

This hosiery was contracted for way below today's wholesale cost and as a special Easter attraction we place on sale Wayne Knit, McCallum, Onyx and other famous lines of women's and children's hosiery at big savings.

Save 45c to \$1.25 On a Pair of Silk Stockings for Easter

Women's \$1.80 Pure Thread Silk Hose \$1.35

Silk lisle tops, soles and heels, black white, gray and Havana brown **\$1.35**

Onyx \$2.95 Pure Thread Silk Hose, at \$2.19

Made full-fashioned with elastic lisle garter tops and doubly reinforced high spliced heels and soles. Black, white and cordovan **\$2.19**

McCallum \$4.50 Silk Stockings at \$3.25

McCallum \$4.50 heavy weight silk stockings, of fine gauge silk, lisle lined hems, toe and heel. Black, white, African brown, grey, mouse, navy and pastel shades **\$3.25**



Easter Sale McCallum, Kayser, Wayne Knit and Onyx, Fancy Lace, Clocked and Embroidered Hosiery

Women's pure thread silk lace stockings in beautiful designs for the smart low shoes, \$8 grade at \$6.95.

Women's pure silk hose in fancy lace and hand embroidered clocks. Black clocked with self or white, navy with white and white with black. Special at \$4.50 and \$3.50.

Women's full fashioned pure silk hose with dainty hand embroidered instep designs, black or white, \$3.95 grade, special at \$3.50.

Onyx \$3.00 Fancy Drop Stitch Silk Stockings at \$1.95

So fashionable with the new low shoes, Onyx \$3 fancy drop-stitch silk stockings in black, white, navy, cordovan and fawn. Special at \$1.95.

Women's 95c Fine Lisle Full Fashioned Hose 79c

Wide elastic hem tops and reinforced heels and soles. Black, white and cordovan **79c**

Women's \$1.65 Extra Fine Silk Lisle Hose, \$1.39

Made full fashioned with high spliced heels and double soles, black, white and cordovan **\$1.39**

Misses' \$2.75 Pure Thread Silk Stockings Special at \$2.35

Full fashioned with lisle hem and soles, sizes 7 to 9 1/2, in black, white. Special at **\$2.35**

Wayne Knit 75c Pony Stockings for Boys and Girls 59c

Reinforced with four threads in knees, heels and soles in heavy, medium and fine rib. Black, white and cordovan **59c**

Easter Sale of Waists

A specially planned event offering a splendid opportunity to choose beautiful blouses to wear with the Easter suit.

GEORGETTE WAISTS

\$5.95

For \$7.50 grades



Beautiful new ideas in georgette waists—specially priced for Easter—Fascinating variety in collarless—tuxedo models. Embroidered—tucked—braided—beaded—lace trimmed—colored wool embroidered.

Colors, white—flesh—Bermuda—bisque.

\$5.95 for \$ 7.50 grades
\$7.50 for \$10.00 grades

Appealing New Styles in Organdy Waists Tailored Organdy

\$3.95

Special Value Waists

With roll, tuxedo and high collars. In white, flesh, rose, maize, copenhagen, also white with colored collars and cuffs.

Special \$3.95



LINGERIE BLOUSES

Blouses of white voile, showing embroidery, drawnwork, and lace; also in tailored model, with hand drawnwork; three-quarter or full length length sleeves, \$5.95.

EASTER SUIT SALE

Offering Fashionable New Models at Actual Savings of \$10 to \$25



Offering an extraordinary collection of fashion's most advanced spring styles—including several striking copies of latest Paris models. Beyond doubt the largest and most extraordinary assortment of fine tailors at the price in the tri-cities. Anticipating every individual requirement—

\$39.95 - \$45 - \$55



Styles Embrace—
Braided Suits
Embroidered Models
Ripple Effects
Plain Tailored

Materials Include—
Special Featuring of Stunning
Navy Tricotines
Mannish Serges and
Novelties

The models being exclusive with M. & K. are naturally correct beyond question. Strictly tailored novelty types—featuring semi-fitted coats in slim effects, narrow belted or unbelted—plain or embroidered—handsomely silk lined.

The eyes of the fashion-wise are on M. & K. suits this Easter—more than ever.



Just Arrived! New Shipments of EASTER COATS

Featuring High Class Models Attractively Priced

\$25 - \$35 - \$45



POLO COATS

\$25

\$35

\$45



Jaunty styles and youthful! Distinctive and smart as they can be—featuring short or long types, dolman, cape effects. Sport models, etc. In soft, supple, new spring fabrics—definitely developed of rich and luxurious fabrics—productions as elegant as anybody would want. Soft bolivias, rich peachblooms, smart polo cloths, goldtones, etc., \$25, \$35 and \$45.

Large and finest stocks of coats in the tri-cities. New wrappy styles—coats for motoring and general wear—jaunty walking coats.

\$55 \$65 \$75

M & K ROCK ISLAND



POLO COATS

\$25 \$35 and \$45

EXTRA!!

Easter Sale of Low Shoes

Smart \$10 Black Calf Walking Oxfords



\$7.95

The latest model made with fancy circular perforated vamp and perforated tip—welt soles, walking heel. Comparison will prove that you cannot duplicate these smart new oxfords for less than \$10, our special price, \$7.95.

New \$12.50 Tan Walking Oxford

\$9.95



We feature as a special Easter attraction latest styles in fine quality tan Russia calf walking oxfords, stitch tip, goodyear welt soles, a smart model for Easter wear at a saving of \$2.50 a pair. Our price, \$9.95.

The New \$15 One-Eyelet Ties, Special



\$12.50

Black Kid or Patent Leather

Two of the season's smartest new styles in One-Eyelet Ties.

Plain vamps, welt or hand turned soles and leather Louis heels, fine \$15 grades—latest styles, One-Eyelet Ties, special at \$12.50.

Easter Sale Women's Oxfords, Special at

\$5.95



Hundreds of pairs of women's brown kid, black kid, brown calfskin, oxfords in high Louis and walking heels—special at \$5.95.

This Easter offering of women's oxfords will prove of special interest to all those who care to save on high grade footwear. The tri-cities' largest and finest shoe store, expert fitting, lowest prices.